

## Madeley Academy

Customer	Madeley Academy
Location	Madeley, Telford, Shropshire
Requirement	To provide a CCTV system for the school. They already had a CCTV system but they had stopped using it because it was too old and not very user friendly.
Solution	Avigilon CCTV system including H5A Dome and Bullet; H5M Dome; H5SL Dome Cameras Avigilon Control Center Avigilon HD Network Video Recorder Avigilon Encoders
Services	Design Installation Ongoing Support & Maintenance
Customer's View	<i>"The best thing about the system is we have now got cameras in the right places covering most issues that arise."</i>  <i>Steve Barnes, Network Manager, Madeley Academy</i>

### School's investment in Avigilon HD CCTV cameras helps reassure and protect

Madeley Academy is a secondary school for children aged 11-18 located in Madeley in Shropshire. Madeley Court School was a community school administered by Telford and Wrekin Council. The school converted to academy status in April 2007 and was renamed Madeley Academy.



The school had an existing analogue CCTV system but it had stopped being used because of its age and because it was hard to operate. Staff had ceased to engage with the CCTV system as it was disorganised and there were no names on cameras making it really difficult to use.

### Ecl-ips's CCTV solution for Madeley Academy

Aaron Kernaghan, managing director at Ecl-ips, recommended that Madeley Academy use HD CCTV equipment from Avigilon. Its products are used in thousands of sites around the world and it is a particularly popular choice for schools because its components can be customised to provide a cost-effective camera solution.



The system gives Madeley Academy the quality and reliability of images the staff needed and make it easy for them to retrieve images to review incidents on school grounds.

Steve Barnes, Network Manager, Madeley Academy, described the sales process as “Very good.” He added, Aaron was very thorough explaining the logic behind equipment, the phased approach and the staff had a good understanding of what was to come.

## A challenging but smooth installation

Commenting on the installation itself, Steve said: ***“Working with Ecl-ips as a team was so easy”.***

Although the installation occurred during the challenges of COVID restrictions he said Ecl-ips went above and beyond the requirements and continued to work, adhering to all the guidelines and keeping everyone safe.

Describing the installation as fantastic, Steve added:

***“Dave was great and got cables to routes that I never thought he would get to. He was very clean and professional and really helpful in every way.”***

## Avigilon CCTV system already showing benefits

The school staff were thrilled that the original restaurant layout for the cameras was rearranged allowing one camera to cover the stairwell going out to the dining room. This is an area they had always wanted to cover as they had quite a lot of pushing and shoving by pupils potentially causing accidents. However, now they are able to keep the pupils more under control because they know that they are on CCTV.



Steve said the school’s behavioural manager loved the Avigilon system adding that he can now, “Follow up on everything that happens.”

If the pupils are misbehaving in the dining hall by dropping water or crushing crisps and dropping them on the floor he can get to the perpetrators. The school now has either footage or images that prove what the individual has done, which saves times investigating, which in turn saves money. Steve said.

He added that since the cameras have been in place vandalism has massively reduced saving thousands of pounds.

### Result

Steve Barnes said, ***“The CCTV system is so organised now we know what each camera is covering and the cameras are named. We now actively use the system as it so quick and easy to retrieve images and footage and rectify problems.”***

### Benefits

Retrieval of footage is far quicker  
Retention of footage is longer  
Much more coverage making the school much safer